



Subject: Corporate Sponsorship Opportunity - 2012 Challenger Jamboree

Dear Friends,

Challenger is a division of Little League that is designed for mentally and/or physically challenged children, allowing them to play organized baseball. Playing on the same fields, with the same equipment, kids get to enjoy the benefits of pulling together as a team, being cheered by fans, making new friends and earning awards for their experience. Challenger works on a buddy system, teaming players with other kids within the community, forming an incredible bond. The buddy plays side by side with the Challenger player, assisting him or her throughout the game.

Tri-Cities Little League will be hosting the First Annual Challenger Jamboree on Friday, September 7th and Saturday, September 8th. This two day event will have activities for the kids, including hayrides, face painting, craft activities, food, games and of course -baseball. We anticipate 12-16 teams will participate, and the event will bring in hundreds of spectators to our community.

The Challenger Jamboree is funded via donations from the local businesses and private sponsors. The members of the Jamboree committee are working countless hours to put on an event that everyone can enjoy. **100%** of the funds raised will go directly back into the Challenger program and helping make the weekend possible for these special children. Donations will help fund: handicap bathroom facilities, trophies for all the participants, volunteer tee shirts, prizes at the game areas, and hotdogs for the Friday bonfire among other things.

The committee asks that you consider this invitation for sponsorship in the upcoming Jamboree. We continue to be grateful for those that have given already, and appreciate the generosity shown by our volunteers.

Please review the attached sponsorship guide. You will find we offer various levels for support, with rewards including prominent display of corporate banners, hyperlinks on our web page, big check presentations and regularly scheduled acknowledgements by our announcers.

Please feel free to contact us if you have any questions regarding this venture. Our primary contact is Mark Johnson (847) 248-2375 or (847) 217-7261. He will be happy to answer any questions that you might have regarding our event. Thank you for your consideration and for all that you do to help others.

Sincerely,

A handwritten signature in black ink, appearing to read "Phil Rizzo".

Phil Rizzo
State Coordinator, Illinois Little League – Baseball/Softball



2012 Challenger Jamboree Sponsorship Opportunities

This is a great opportunity to showcase your company's products and services and to lend your support to our mission. As you consider how a wider audience will appreciate your corporate identity, please keep in mind the following levels of sponsorship.

Grand Slam Sponsor - \$ 2,500

Triple Sponsor - \$ 1,000

Double Sponsor - \$ 500

Single Sponsor - \$250

We look forward to partnering with you on this wonderful event!

Grand Slam Sponsor - \$ 2,500

- Corporate Identification Banners
 - Banner Sponsorship Options include but are not limited to: Field Naming Sponsorship, main walkway & outfield fence banners on all fields
 - Identification at Main Entrance as Grand Slam Sponsor
- Sponsor Notification on all volunteer & buddy T- Shirts
- \$100 in Jamboree food tickets
- Identification of sponsorship on Illinois District 13 Website with hyperlink to your corporate website
- Frequent acknowledgements during each game via the announcer booth
- Corporate booth option for display purposes
- Big Check Presentation
- Corporate Plaque for display purposes

Triple Sponsor - \$ 1,000

- Corporate banner on three fields
- Sponsor Notification on back of all volunteer T- Shirts (listed on T-Shirt below the Grand Slam sponsors)
- Identification of Sponsorship on District 13 Website with hyperlink to your corporate website
- Acknowledgements from announcer booth
- Big Check presentation
- \$50 in Jamboree food tickets
- Corporate Plaque for display purposes



2012 Challenger Jamboree Sponsorship Opportunities

Double Sponsor - \$500

- Corporate banner on a two fields
- \$25 Jamboree food tickets
- Identification of Sponsorship on District 13 Website with hyperlink to your corporate website
- Acknowledgement from announcer booth
- Corporate Plaque for display purposes

Single Sponsor - \$250

- Corporate banner on a single field
- Identification of Sponsorship on District 13 Website with hyperlink to your corporate website
- Acknowledgement from announcer booth
- \$15 in Jamboree food tickets
- Corporate Plaque for display purposes



Challenger Jamboree Sponsorship Form

Please complete this form and return to: Mark Johnson 216 S. First Street, West Dundee, Illinois 60118

A member of the Jamboree planning committee will be in contact with you shortly to coordinate the details of your Sponsorship.

Company name: _____

Contact name: _____

Mailing Address: _____

Telephone: _____

I would like to support the Challenger Jamboree at the following level:

- Grand Slam Sponsor - \$ 2,500
- Triple Sponsor - \$ 1,000
- Double Sponsor - \$ 500
- Single Sponsor - \$250
- Other _____

OR:

Make checks payable to:

Illinois District 13 Little League

Questions: Mark Johnson 847-248-2375